



**CYNET EAST AFRICA
CONSULTANCY**
Improves Your Efficiency


CYNET EAST AFRICA CONSULTANCY LTD

COMPANY PROFILE 2024

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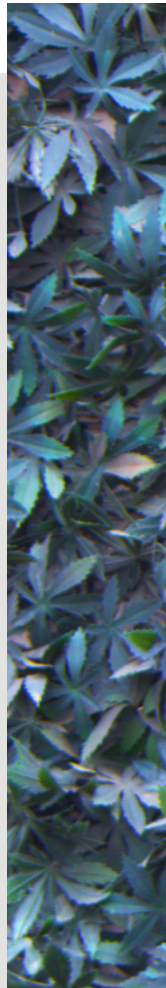
Welcome

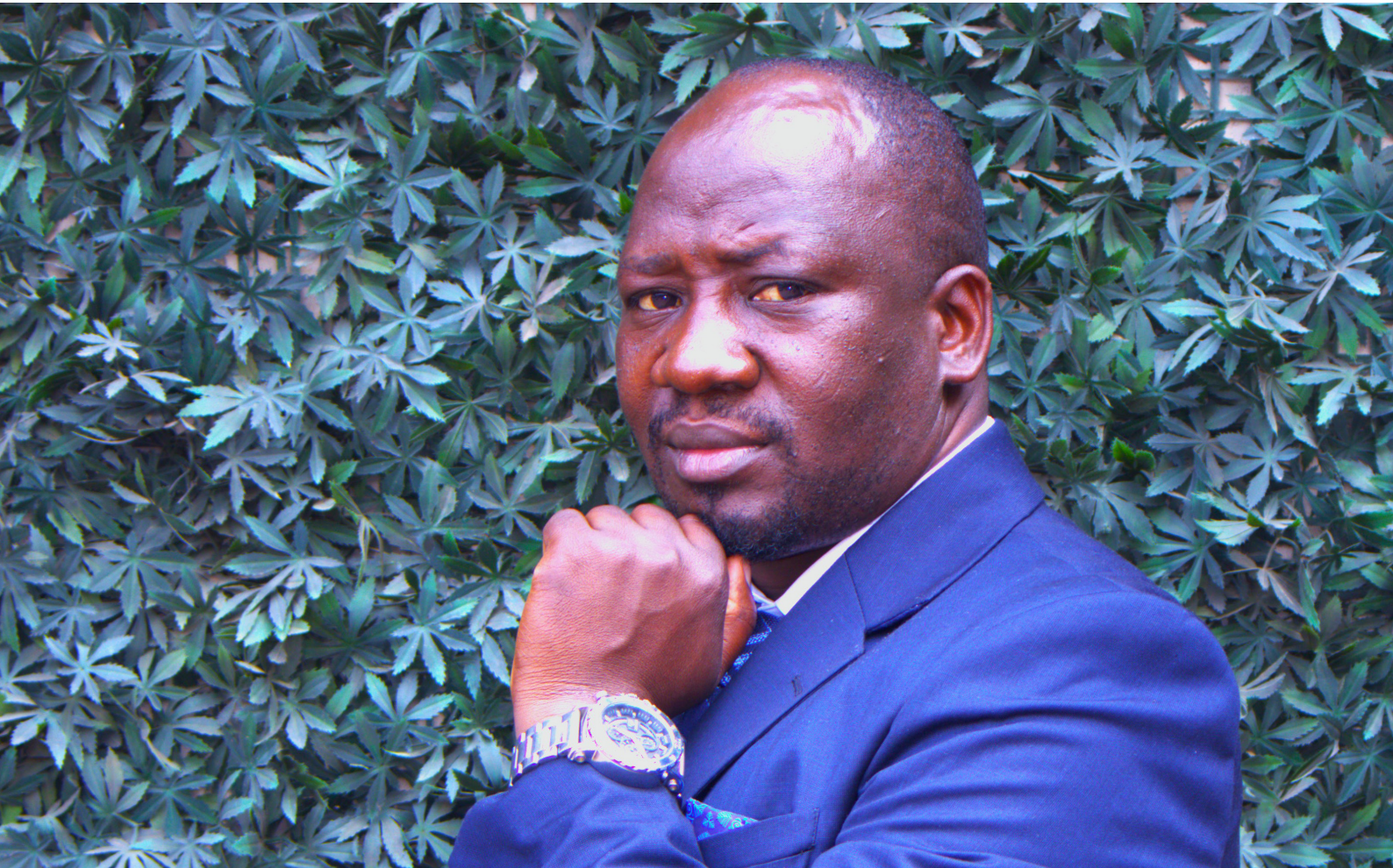


Welcome to Cynet East Africa Consultancy!

We are a dynamic and rapidly growing business solutions provider dedicated to enhancing organizational efficiency. At Cynet East Africa, we understand the unique challenges faced by modern businesses and offer tailored solutions to meet these needs. Our expertise spans various domains, ensuring that we can provide comprehensive support and innovative strategies that drive success.

Our commitment to excellence and client satisfaction sets us apart. Join us on a journey towards improved productivity and transformative growth. Welcome to a brighter future with Cynet East Africa Consultancy!





MSc (Finance) . Simeon Odek

Chief Executive Officer (C.E.O)

01

About us

Cynet East Africa Consultancy is a fast-paced growing business solutions provider addressing multiple organizational needs that improves the efficiency of organizations

Who we are?

Some details about our history.

Cynet East Africa Consultancy is a fast-paced growing business solutions provider addressing multiple organizational needs that improves the efficiency of organizations. Cynet provides cutting edge solutions to a myriad of challenges facing organizations and business entities from accredited business trainings, business research services, project-based researches and many more services. Cynet East Africa Consultancy is a leading professional consultancy and capacity building service provider in HR Training, Monitoring and Evaluation (M&E), Project Management and planning (PMP) Training Needs Assessment (TNA) registered in Kenya under company Act registration number PVTY2U3QMR. The company is approved by National Industrial Training Authority under registration number NITA/TRN/1512.



Everything we do is delivering customer value

What we can do?

We are a team of skilful people.

We specialize in delivering comprehensive business solutions designed to streamline operations and enhance overall efficiency. Our services encompass corporate training, strategic planning, process optimization, and innovative technology integration, tailored to meet the specific needs of each client.

We provide expert guidance in areas such as project management, financial consulting, human resources, and IT solutions. By leveraging our deep industry knowledge and cutting-edge tools, we empower organizations to overcome challenges, maximize productivity, and achieve sustainable growth. Our dedicated team works closely with clients to ensure personalized and impactful solutions that drive success and foster long-term partnerships.

+

815

Well done business projects.

+

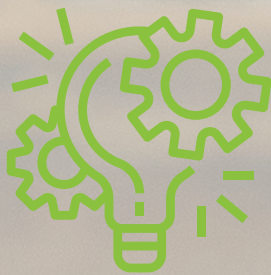
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Loyal customers who work with us

02

We act strategic

It's the only way to succeed!



Welcome to Cynet East Africa Consultancy. Our mission, vision, and core values guide our dedication to delivering innovative business solutions, driving organizational efficiency, and fostering enduring partnerships



Vision



To be a leading consultancy firm in research, training and employee development



Mission



Deliver cost effective and best fit consulting services in research, Business Transformation and Improvement



Strategy



Our strategy at Cynet East Africa Consultancy is to be the premier provider of innovative business solutions that drive efficiency and growth for organizations across the region



Our Core values



Excellence

At Cynet East Africa Consultancy, we strive for the highest standards, consistently exceeding client expectations. Our commitment to excellence drives continuous improvement and innovative solutions, ensuring superior organizational efficiency and success



Integrity

At Cynet East Africa Consultancy, integrity guides every action we take. We uphold honesty, transparency, and ethical conduct in all our interactions, ensuring trust and reliability. Our unwavering commitment to integrity fosters strong, lasting relationships with our clients and partners.



Honesty

At Cynet East Africa Consultancy, honesty is the foundation of our operations. We believe in clear, truthful communication and uphold transparency in all our dealings. Our commitment to honesty ensures trust and integrity in our relationships with clients and partners.

AREAS OF FOCUS

- Corporate Training Services
- Advisory Services
- Business Strategy & Excellence Services
- IT and Systems
- Team Building Services

03

Our Services

Let's talk about your needs and how we can help you

01

BUSINESS STRATEGY & EXCELLENCE SERVICES

Our Business Strategy & Excellence Consulting Services are designed to help businesses achieve their full potential by implementing a comprehensive approach to organizational management. Our experienced consultants will work closely with you to identify areas for improvement and develop customized solutions to address your unique needs and challenges.

Our goal is to help businesses achieve long-term success by creating a culture of excellence and continuous improvement

02

ADVISORY SERVICES

- 1. Risk Advisory Services:** Comprehensive risk assessment and mitigation strategies tailored to your business needs, ensuring resilience and regulatory compliance.
- 2. Project Management:** Comprehensive management expertise to ensure successful project delivery, from planning and execution to monitoring and evaluation, maximizing efficiency and achieving desired outcomes.
- 3. Business Award Consultancy Services:** Expert guidance and support in navigating award processes, maximizing your chances of recognition and industry acclaim.
- 4. Research Services:** Bespoke research solutions to inform strategic decision-making, providing actionable insights and market intelligence for business growth.
- 5. Policy Development and Proposal Development:** Specialized support in crafting robust policies and compelling proposals, tailored to meet regulatory requirements and secure funding or approval.

Corporate Training

We offer Master Classes in various disciplines, led by highly skilled and professional trainers across different domains

|| See list of our Training Categories



1. Project Management Courses
2. Monitoring and Evaluation Courses
3. High Impact leadership using luminaspark Mandala.
4. Management and Administrative
5. Lean Six Sigma Courses
6. Accounting and Finance
7. Procurement and Logistic
8. Whole Government Approach
9. Mobile Data Collection, Cleaning & Analysis
10. Reporting on Donor Funded Projects in Public Sector
/Auditing of Donor Funded Projects in Public Sector
11. Climate change and Agricultural Development Courses
12. Gender Mainstreaming and Inclusion Courses
13. budget cycle and cash flow management
14. Retirement planning Training
15. Emotional Intelligence Training
16. Grant Proposal Development & Reporting Training
17. Business re-engineering process in public sector.
18. Evidence based performance management in public sector using balanced score card

03

Technical Consultancy Services

- 1. Secure Printing and Barcodes:** Specialized printing solutions incorporating advanced security features to safeguard sensitive documents and products. Additionally, implementation of barcode systems to enhance inventory management and tracking accuracy.
- 2. 2D, 3D Design and Rendering:** Expertise in creating detailed 2D and 3D designs, as well as realistic renderings, to visualize concepts and prototypes for various projects. This service aids in architectural planning, product development, and visual communication.
- 3. Construction and Planning:** Comprehensive services encompassing project planning, architectural design, structural engineering, and construction management. From concept to completion, we provide expertise in coordinating and executing construction projects efficiently and effectively.

04

Team Building Services

At CYNET EAST AFRICA CONSULTANCY we offer a range of activities for training in team development and teamwork. Large and small companies choose us because we guarantee a cost-effective team building exercise, activity, or business games for your corporate events.

If you are organizing a conference, seminar, or training event we can run a team building activity or business game to meet your needs. We can suggest a location in Kenya or any place in the world, plan the event for you and supply skilled trainers to ensure you get the outcome you are looking for.

Activities involve participants competing against each other, collaborating with one another, or a combination of the two

04

Our way to do the job

01

We Study and Comprehend, Submit Contract Bids

02

We are compliant and possess all necessary documentation to legally assist in contract execution.

03

Cynet has the right team with the necessary skills to ensure successful delivery and performance of a task.

04

With a dedicated support team and a modern communication approach, we ensure continuous engagement.

05

After a successful project, we don't just stop there; we ensure thorough evaluation and feedback.

06

Post Support and Project Reports



We believe it's essential to have the right people

Simeon Odek
Managing Director



Skills are what set Cynet apart from the market.

Janet Cherono
Finance Director

Our amazing People

MSc. Simeon Odek

Chief Executive Officer (C.E.O)

1. MSc (Finance) - (JKUAT)
2. Bcom - (JKUAT)
3. Certified Public Accountant (CPA II). - Strathmore University
4. Chartered Credit Analyst- American Academy of Financial Management



Finance

Janet Cherono

Managing Director

BSc (Accounting)- JKUAT

PGD Customs Administration - KESRA

CPA (VI)- KASNEB

(Financial Modelling, Tax Administration

, Financial Reports, Budget preparation

, Financial supervision, Financial Analysis

Credit Analysis & Credit Management)



John Omwenga

Director Finance

BBm (— Finance & Banking) -

University of Eldoret:

- CIFA (Certified Investment & Financial Analyst), Level III. - Kasneb



Advisory

MSML. Tom Onguru

Director Advisory

1. Master of Management & Leadership - MUA
2. BBM - Limkokwing University of Creative Technology - Malaysia (JICA, ICM, SGS)





Ensuring successful product delivery begins with identifying the correct team.

Tom Onguru

Director Advisory



Reengineering advancements are geared towards making the world a better place.

Nancy Mela

Director Technical

Our amazing People

Gibson Nyabuto

Ass. Director Advisory

Python Programming (Ongoing)
 Certified Securities & Investment Analyst (CSIA), KASNEB
 B.Com (Finance Option), Jomo Kenyatta University
 Certified Public Accountant (CPA), KASNEB (Professional Memberships: ICPAR, ICPAK)



Technical

Kevin Ochieng

Director Technical

BSC, ICT- Pioneer International University.
 Data Management - Johnhopinks University.
 (SQL, Python, R, MOS, Power BI, Stata, Data Science)



Nancy Mella

Ass. Director Technical

1. B.Sc. Civil Engineering - Dedan Kimathi University of Technology
2. Institution of Engineers of Kenya (IEK)
3. Engineers Board of Kenya (EBK)



06

What make us different

+ 09

Years of beautiful experiences

Over the span of 9 years, our team has garnered an unparalleled depth of expertise in our field. This extensive experience allows us to approach challenges with a nuanced understanding, providing innovative solutions and unparalleled insights to our clients

+ 2000

People Trained

Cynet East Africa has successfully trained over 2000 people globally, providing them with essential skills and knowledge to excel in their fields. This extensive training initiative underscores our dedication to fostering talent, empowering individuals, and driving progress across diverse communities, contributing significantly to global development and innovation.

+ 850

Well done business projects.

Our track record of completing over 850 successful business projects demonstrates a wealth of experience and expertise. This depth of experience enables us to tackle a wide range of challenges with confidence, drawing upon proven strategies and best practices to deliver exceptional results.

07

PROJECT OVERVIEW

Top Ranking

Capacity Building for Kenya Cultural Center

Project Type:

Training all Kenya Cultural Staff.

Estimated time:

Financial Year 2022/2023

Dedicated team:

Traning Director, Tax Director, Technical Director, Project Manager, Creative Director and Technical Team



What was the problem?

Cynet East Africa have played a significant role in transforming the culture and performance of the Kenya Cultural Centre staff by offering training on various subjects; Project Management, High Impact leadership using luminaspark Mandala, Management and Administrative, Accounting and Finance, Procurement and Logistic, Mobile Data Collection, Cleaning & Analysis, Reporting on Donor Funded Projects in Public Secto and Auditing of Donor Funded Projects in Public Sector, Gender Mainstreaming and Inclusion ,budget cycle and cash flow management



Amazing works from

Our Portfolio

We have completed over 850 projects across Africa and the entire Globe here is a glimpse of what we have done.



01 MIS For African Biodiversity Network

Developing a fully fledged Enterprise management Information System to be used by over 40 partners in over 40 countries.

02 Homa Bay County Assembly

Developed Policies for HR, ICT, Procurement, and other administrative functions to streamline operations within the county government of Homa Bay through In-House Training

03 Kenya Pharmacy & Poisons Board

We offered supply and delivery services for construction equipment to support the renovation of storage facilities. Additionally, we designed and printed digital barcodes for PSB

04 International Rescue Committee

We provide high-profile, in-person training sessions in Leadership and Project Management for IRC

05 Africa Enterprise Challenge Fund

Proposal Development for Ministry of Foreign Affairs of Denmark (Funding:) Developed funding proposal for AECF focusing on livelihood development initiatives within refugee camps across Africa.

Testimonials

Our clients impressions

Michael Pundo
C.E.O
Kenya Cultural Centre



” As CEO of the Kenya Cultural Center, I am delighted to offer my heartfelt gratitude to Cynet East Africa for their outstanding services. Their expertise in revamping the Kenya National Theater has significantly enhanced our cultural behavior, providing a vibrant team for the center. Furthermore, their seamless training in customer service has greatly improved the visitor experience, ensuring efficient operations and enhanced collaborations with other partners. Cynet East Africa’s commitment to excellence and professionalism is truly commendable, and we look forward to continued collaboration on future engagements.

Fassil Yelemtu
General Co-ordinator
African Biodiversity Network – ABN



” As the General Coordinator of ABN (Africa Biodiversity Network), I extend my sincere appreciation to Cynet for their invaluable contribution to our organization. Their development of the Enterprise Management Information System has revolutionized our operations, streamlining processes and enhancing our ability to manage biodiversity projects effectively across Africa. Cynet’s dedication to understanding our unique needs and delivering tailored solutions has been exemplary. Their expertise and support have greatly strengthened our capacity to fulfill our mission of conserving biodiversity and promoting sustainable development. We are truly grateful for their partnership and look forward to achieving even greater milestones together.



OUR CLIENTS



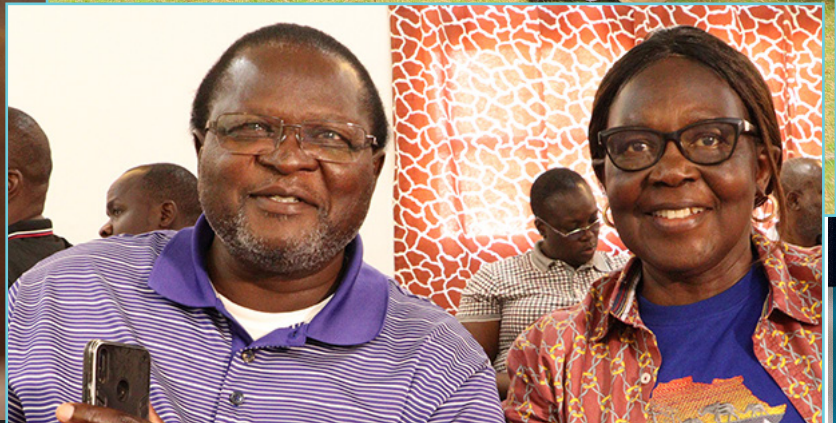
Islamic Relief Kenya



DOT GLASSES



OASIS HEALTH
Together for better





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